



Tips for Summer Success

Summer 2011

A newsletter about increasing participation in your Summer Food Service Program (SFSP)

Summer Food Service Program Updates for 2011

New SFSP Outreach Requirements for 2011

The Healthy, Hunger-Free Kids Act of 2010, requires that all schools notify parents of the availability of Summer Food Service Program (SFSP) meals before the end of the school year. If the school is not the SFSP sponsor, the school must work with the SFSP sponsor to provide outreach before the end of the school year. To help schools reach this requirement, the Office of Public Instruction and the Montana Food Bank Network have worked together to provide **FREE** customizable SFSP outreach materials.



To customize and print materials for your site:

- Simply enter your information into the fields of the PDF and print. (see links below)
- Materials include: Parent letters, flyers, bookmarks, door hangers, and postcards.

Did you know...

In Montana, only 16 out of every 100 kids that receive free or reduced price school meals also eat free SFSP meals during the summer. You can help increase this number by using some of the resources outlined in this newsletter.

These materials and more information about the SFSP can be found at:

http://opi.mt.gov/Programs/SchoolPrograms/School_Nutrition/Summer.html#gpm1_7

or

<http://www.mfbn.org/summerfoodoutreach>

2011 Summer Food Service Program Reimbursement Rates

	Rural or Self-Preparation Sites	Urban or Vended Sites
Breakfast	\$1.8800	\$1.8450
Lunch or Supper	\$3.2925	\$3.2375
Snack	\$0.7750	\$0.7575



Distributed by:
Montana
Office of Public Instruction
Denise Juneau, State Superintendent

NEW!!

School Nutrition Programs

FUN IN THE SUN: MONTANA SUMMER FOOD SUMMIT 2011

Join us for the first ever Montana Summer Food Summit. The **Montana Summer Food Summit** is for food service employees who are administering and implementing the Summer Food Service Program. This summit will:

- Allow participants to network with people from around the state who are involved in the Summer Food Service Program.
- Provide resources and technical support for new and experienced Summer Food Service Program sites and sponsors.
- Provide an opportunity to plan for summer 2011.
- Give participants an opportunity to share stories, brainstorm ideas, and celebrate successes with others who are devoted to ending hunger.

A 4-hour **ServSafe Training** will be offered after the summit for any attendees who need it.

REGISTRATION IS REQUIRED for both the Summit and the ServSafe Training. The Summit is free, but there is a fee for the ServSafe Training.

Deadline for Registration is April 22, 2011

Call School Nutrition Programs at (406) 444-2501 for more information.

DATE AND LOCATION

Location: Holiday Inn Downtown, Helena

Date: May 3, 1:00-5:00 p.m. through May 4, 8:00 a.m.-noon

ServSafe Training (optional): May 4, 1:00-5:00 p.m.

Congratulations, Sponsors!

Montana has been ranked 5th in the nation for increasing participation in the Summer Food Service Program. From 2008– 2009, participation increased by 14.6 percent. Keep up the hard work!

Read the full report here:
http://www.frac.orgpdfsummer_report_2010.pdf

Resources for Sites and Sponsors

Resource 1

USDA –Outreach Toolkit for Sponsors and Feeding Sites

<http://www.fns.usda.gov/cnd/summer/library/toolkit.pdf>

This user-friendly toolkit provides templates for outreach materials and covers topics such as:

- What is outreach?
- Outreach to families and children
- Outreach to the media
- Outreach to community organizations



Resource 2

School Nutrition Association – Summer Feeding Toolkit

<http://www.schoolnutrition.org/>

Includes ways to promote your program:

- Brochures for parents
- Activity sheets
- Talking points for the media

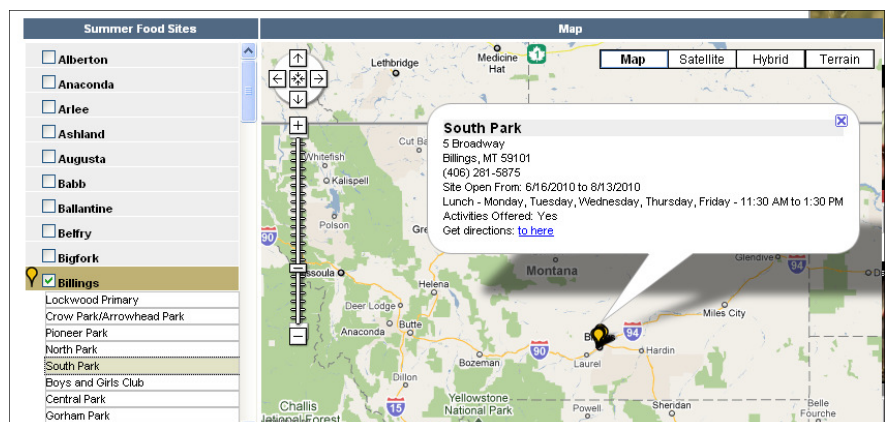


Resource 3

Montana Food Bank Network – Summer Food Service Program Site Map

<http://www.mfbn.org/summerfoodmt>

- View sites by city or county
- Listings for each site include: street address, phone number, dates and times of operation, and meals provided



Funding Opportunity

SILENT HERO GRANT PROGRAM

Now accepting Summer 2011 applications

The got breakfast? Silent Hero Grant program was launched to encourage schools and nonprofit organizations to expand the reach of underutilized child nutrition programs.

Who can apply for a Silent Hero Grant?

If you are a public, nonprofit private school or 501(c)(3) nonprofit that participates in the national School Breakfast Program you may qualify for the Alternate Meal Service Breakfast Grant. Alternate meal service is defined as either breakfast in the classroom, grab and go or any other alternate site meal service outside of the standard cafeteria lunch line.

Can I apply for a grant if I participate in the Summer Food Service Program?

Yes, if you provide breakfast as part of your program. Summer grant applications will be made available Spring 2011.

What can the grant be used for?

Grant monies can be used for mobile serving equipment, food procurement, staffing, promotional items and marketing. Other reasonable costs to secure the sustainability of the breakfast program may be considered but will be reviewed on a case-by-case basis.

What are my obligations if I am awarded a grant?

The successful grant winners must sign a Memorandum of Understanding (MOU) stating the funds will be used for the intended purposes. You must also agree to participate with any press release or promotional event with "got breakfast?".

Reporting forms will be provided for your use to track and return to the foundation at pre-determined dates during the grant funding period.

Summer 2011 Deadline: April 15, 2011

Visit <http://www.gotbreakfast.org/grants.php>
for application materials and more information.

For additional information, please contact: info@gotbreakfast.org.

The logo for "got breakfast?" is displayed in a white, lowercase, sans-serif font on a black rectangular background. A registered trademark symbol (®) is located to the upper right of the question mark.

For more information on the Summer Food Service Program or to find forms, materials and program handbooks visit:

http://opi.mt.gov/Programs/SchoolPrograms/School_Nutrition/Summer.html

Have an excellent summer!

If you have questions about any of these resources, please contact OPI School Nutrition Programs at (406) 444-2501.